



GLOBAL DIGITAL MARKETING AGENCY

WE ARE THE #29ERS

ThermoFisher
SCIENTIFIC



September 2023



ThermoFisher
S C I E N T I F I C

Our Intention

Our value is experienced through partnership.
Various individual projects with Thermo Fisher Scientific.
We have compelling solutions that create impact.





29REALITIES

**Imagine your products, virtually anywhere.
Step into the future of presentations**

FEATURE

Immersive technology
experience through
AR/VR

BENEFIT

Can train your employees or
customers from anywhere
in the world

ADVANTAGE

Interactive, immersive
presentations to
showcase your products



AR

AUGMENTED REALITY

**Accelerate innovation & transform your
product design into reality.**



29REALITIES



Using AR/VR for product design & prototyping was found to reduce the number of design iterations by

33%

accelerating the design cycle

Source: Onix Systems



29REALITIES



**Unveil possibilities, one virtual stage.
Step into a travel-free future.**



29REALITIES



**ThermoFisher
SCIENTIFIC**



ThermoFisher
SCIENTIFIC

VR TRAINING -
scale up to any number of
learners and improve
overall performance by

250%

Source: Onix Systems





ThermoFisher
SCIENTIFIC

VR TRAINING -
Employees retain up to

80%

of knowledge one year after
VR training

Source: Onix Systems





29CONTENT



29REALITIES



29SOCIALS



29TRAINING



29CONTENT

**Bring your vision to life:
3D Animation, Events, Video Production & Slide Decks**

FEATURE

Strategic creative video content to showcase your products/services

BENEFIT

Allows your brand to rise above the noise of your competition

ADVANTAGE

Bring your vision to life in a more appealing way



29REALITIES

**Imagine your products, virtually anywhere.
Step into the future of presentations**

FEATURE

Immersive technology
experience through
AR/VR

BENEFIT

Can train your employees or
customers from anywhere
in the world

ADVANTAGE

Interactive, immersive
presentations to
showcase your products



29SOCIALS

FEATURE

Campaigns tailored for your targeted audience

BENEFIT

Brand visibility, drives traffic & increases sales

ADVANTAGE

Strategic guidance, expert direction



29 TRAINING

FEATURE

Various packages to suit your needs inc. training, workshops & retreats

BENEFIT

Comprehensive training to take your company to the next level

ADVANTAGE

Best practices to empower your business





GLOBAL DIGITAL MARKETING AGENCY

WE ARE THE #29ERS

ThermoFisher
SCIENTIFIC



September 2023

